

Definitions

MFN: Messe Friedrichshafen GmbH shall hereafter be referred to as "MFN".

OSC: Exhibitors receive an access code for the Messe Friedrichshafen Online Service Center (hereafter referred to as "OSC") upon stand allocation. Media features as well as technical and organizational orders must be executed via the OSC.

General Conditions of Participation available at: www.messe-friedrichshafen.com/exhibiting-quidelines.

General event information

1. Opening times

The FRUCHTWELT BODENSEE will take place from January $13^{th} - 15^{th}$, 2023 at the MFN exhibition grounds in Friedrichshafen. The exhibition is open Friday and Saturday from 9 a.m. to 6 p.m. and from 9 a.m. to 5 p.m. on Sunday. The right to alter the opening times due to serious reasons is reserved. Changes will be announced in good time. Access for exhibitors: 1 hours before start and 1 hour after end of the exhibition.

2. Set-up and dismantling times

2.1 Set-up:

Tuesday, January 10th, 2023: 7 a.m. - 6 p.m. (night surveillance from January 11th, 2023)

Wednesday, January 11th, 2023: 7 a.m. - 8 p.m. Thursday, January 12th, 2023: 7 a.m. - 10 p.m.

Friday, January 13th, 2023: from 7 a.m. (stand must be occupied by 9 a.m. latest)
Advanced stand set-up must be approved by the project management and is subject to charge.

2.2 Dismantling:

Sunday, January 15th, 2023: from approx. 6 p.m. continuously

Monday, January 16th, 2023: 7 a.m. - 6 p.m. Tuesday, January 17th, 2023: 7 a.m. - 6 p.m.

Early dismantling is not permitted. Please note the MFN General Conditions of Participation.

2.3 Additional deadlines:

Early bird discount (5% discount on net stand rental fee) for applications by June 30th, 2022 at the

Registration requested by: July 31st, 2022 Start of planning: August 1st, 2023

3. Registration and admission

Registration (participation and stand order placement) for the FRUCHTWELT BODENSEE 2023 is made by using the online form on FRUCHTWELT BODENSEE website or PDF registration form, which must be filled out and signed as legally binding. This registration is an offer of a contract, which requires acceptance by MFN. Submission of the registration form shall not constitute a claim for acceptance.

The confirmation of MFN with disclosure of the allocated stand (stand confirmation) and the accompanying participation invoice shall be considered as admission to the exhibition. If the content of the stand confirmation differs from the content of the exhibitor's registration, the contract shall take effect in accordance with the stand confirmation, **unless the exhibitor objects in writing within two weeks**.



4. Participation fee / Exhibitor passes / Co-Exhibitors

4.1 The participation fee includes the provision of the floor space, a certain number of exhibitor passes (see item 3.1), exhibitor service by the project management, provision of the exhibition's in-house information systems, target group specific marketing of the FRUCHTWELT BODENSEE, hall security, cleaning of the halls and complimentary promotional material for the exhibitor's own visitor advertising. The fees pertain to the entire duration of the exhibition.

4.2 Graduation of the different offers

	Hall stand	Complete stand
Minimum stand space	12 sqm	12 sqm
Electricity consumption	Up to 3 kW included	Up to 3 kW included
Power connection	Orderable with costs via the OSC	3 kW connection included
Services included	Stand space	See attached sheet
	The first 50 sqm = € 79.00/sqm	C 155 00/
Discount Levels	From 51 sqm till 100 spm = € 68.00/sqm	€ 155.00/sqm No discount level
	More than 100 sqm = € 57.00/sqm	ivo discourit level

- **4.3** The number of exhibitor passes included in the participation fee shall be determined by the size of the stand and will be shown on the invoice.
- **4.4** The co-exhibitor fee is € 160.00 / co-exhibiting company. Definition of co-exhibitor: see General Conditions of Participation. Co-exhibitors shall receive 2 exhibitor badges free of charge

5. Terms of payment

The participation fee shall be due and payable without any deduction upon receipt of the invoice no later than November 15th, 2022. Invoices issued after November 15th, 2022 are due immediately. This also applies to all further invoices issued by MFN. The payment terms on MFN's invoices are decisive, please note the bank details.

6. Stand cancellation / cancellation fee

If the exhibitor cancels the participation once admission has been granted, the exhibitor is obliged to pay a compensation fee (see General Conditions of Participation). Cancellation prior to the assignment of the stand is free of charge. After the stand has been allocated to your company, a cancellation will cause the following fees:

3 months before the show: 50 % of the participation fee 2 months before the show: 80 % of the participation fee 1 month before the show: 100 % of the participation fee

Stands that have not been occupied by 8 p.m. on January 12th, 2023 may be reallocated by the Exhibition Management.

7. Approval of stand construction and stand technology

The regular stand height is 3.00 m. Stands which wholly or partially exceed this height must be submitted with a plan to the project management for approval at least 4 weeks before the start of the construction work. Please consider the maximum construction height of 6.00 m. The maximum height for ceiling suspensions (lighting, audio-visual equipment, no banners) is 7.50 m upper edge of the truss. Two-storey stands need to be applied for with a verifiable calculation (subject to charges). Further details can be found in the MFN Technical Guidelines (www.messe-friedrichshafen.com/exhibiting-guidelines).



8. Sales Regulations:

All offered products and services must be declared with price tag. The prices must include German VAT and all additional costs.

9. WiFi:

MFN has its own WiFi, which exhibitors and visitors can log onto. Exhibitor's own WiFi must be registered and comply with specific conditions. Registration and prerequisites can be accessed via the OSC.

10. Use of operations equipment:

For logistical and safety reasons, the use of cranes, forklifts and lifting platforms/hydra ladders is exclusively limited to the official contract partners of MFN. These services can be ordered via the OSC.

11. Guarding / Liability:

MFN does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personal or the exhibitors. Stand guarding can be ordered via the OSC.

12. Use of Music / GEMA:

Exhibitors must register the use of copyright music, videos, or movies with the German authority GEMA. Registration forms are available at: www.messe-friedrichshafen.com/exhibiting-guidelines.

13. Deposit regulations:

To access the fairgrounds with a vehicle during the set-up period, a deposit needs to be paid: car: € 50.00; truck: € 100.00

14. Floor Covering:

The hall floor is made of row asphalt. Color defects are possible (re-coloring not possible). The use of floor covering is mandatory.

15. Stand parties:

After the close of the trade fair must always be approved by the project management and can be registered via the OSC. MFN reserves the right to charge a fee for additional required security and cleaning.

16. Catering

MFN has official exclusive contract partners for catering and beverage services – addresses can be found via the OSC.

17. Additional services

In addition to the participation fee, the acceptance of the following services is obligatory:

- Flat fee for general waste disposal: € 1.00/sgm stand space (max. € 75.00).
- The AUMA fee of € 0.60/sqm to be paid by the exhibitor will be invoiced by MFN for the AUMA and passed on (see General Conditions of Participation).



- The media entry fee (€ 500.00) includes the following services:
 - Exhibitor profile on the FRUCHTWELT BODENSEE homepage incl. publication of 3 articles
 - Listing on the print exhibitor list on site
 - Profile on Farming.plus (<u>www.farming.plus</u>) incl. publication of the trade fair contributions. If desired, the profile on Farming.plus can be excluded (cost reduction of the media entry fee: € 350.00)

More information regarding media entry fee under: <u>www.fruchtwelt-bodensee.com/for-exhibitors/marketing-advertising/overview</u>

All a.m. services and additional services can be ordered via the OSC after admission. You will receive the access code for service orders and media entries by e-mail with the admission documents.

18. Pricing / Reverse-Charge-Procedure:

All quoted prices are net prices. If the statutory value added tax applies, it will be invoiced in addition. Please note concerning this the explanations of the reverse charge procedure and the VAT identification number in the General Conditions of Participation.

19. Reservations, force majeure, cancellation, and other changes to the event

Unforeseen events, in particular cases of force majeure (for example natural disasters, war, terror, failure, or massive disruptions in traffic and/or communication links, as well as special epidemic risks when contagious diseases occur) which make it impossible or irresponsible to hold the event as planned, entitle MFN to postpone, shorten and extend an event, to completely cancel its opening and to close an already started event temporarily, finally, in individual parts or in total. (More details: www.messe-friedrichshafen.com/exhibiting-quidelines)

20. Legal notices

Serious violations of the exhibition terms and conditions gives MFN the right to close stands immediately and to clear them off without requiring court action. This applies to cases of advertising in contravention and in case of advertising for political or ideological purposes.

The German version of the contract is binding.

Place of fulfillment: Friedrichshafen, place of jurisdiction: Tettnang/Ravensburg

HRB-No. 1179 Registration Court, District Court Tettnang